MANNATECH INC.

PURGING IN 2022

Part II - with David Wood



To equip and empower you to:

Part II

- Engage your Leadership team.
- Prioritize your contact strategy.

DOWNLINE LEADERS REPORT



CUSTOMIZING



DOWNLINE LEADERS REPORT

Account Number & Country	Name & Location	Business Name	Phone Numbers	Leg	Physical Level	Current Leadership Level	Highest Leadership Level	GPV	Show Next Level	Email
<u>124 USA</u>	WILD CHILD, INC.	WILD CHILD, INC.	XXX-XXX-XXXX XXX-XXX-XXXXX	1	1			0	Show Next Level	NoEmail@NoEmail.com
<u>125 USA</u>	LEOPARD SPOTS	LEOPARD SPOTS CO.	0: XXX-XXX-XXXX	2	1			0	Show Next Level	NoEmail@NoEmail.com
126 USA	WOW INC	WOW INC	Xxx-xxx-xxxx Xxx-xxxx-xxxx	3	1			0	Show Next Level	NoEmail@NoEmail.com
<u>127 USA</u>	WOW FAMILY FOUNDATION	WOW FAMILY FOUNDATION	0: XXX-XXX-XXXX	4	1		Regional	8115	Show Next Level	NoEmail@NoEmail.com
<u>128 USA</u>	GERALD MOREWOW	GERALD MOREWOW	0: XXX-XXX-XXX-XXXX XXX-XXX-XXXX		4	Regional	Presidential	3104	Show Next Level	<u>NoEmail@NoEmail.com</u>
<u>129 USA</u>	SKIN WOW INC	SKIN WOW INC	xx-xxx-xxxx xx-xxx-xxxx		23	Regional	National	2079	Show Next Level	NoEmail@NoEmail.com
<u>130 USA</u>	WOW BOY	WOW BOY	XXX-XXX-XXXX XXX-XXX-XXXX	5	1		Presidential	5348	Show Next Level	NoEmail@NoEmail.com
<u>131 USA</u>	WOW GIRL	WOW GIRL	XXX-XXX-XXXX XXX-XXX-XXXX		13	Regional	Presidential	2657	Show Next Level	NoEmail@NoEmail.com
132 USA	BEAUTY AND THE BEAST	BEAUTY AND THE BEAST	0- XXX-XXX-XXXX-XXXX		14	Regional	National	1817	Show Next Level	NoEmail@NoEmail.com

NEXT LEVEL REPORT

	How to Get to the Next Leadership Level											
		(Optional) Char	nge the Associate who	o is at	the top level of the re	port:						
Lookup Associate	Country: United Sta	tes • Enter Acco	unt Number: ##	ŧ	Show Report	Prin	ter Friendly Format	Success Tracker Video Training				
For Associate Country: United S Information provi	Your Account N States ided is as of 11:29 AM	Name (CST) on Nov 2, 2015					November 2,	2015 6:34:54 PM (CST)				
The following pa	rameters were used:											
Current Status equ	Current Status equals Presidential /All Star											
Comparison Status	equals Presidential /Al	ll Star										
Business Period e	quals 2015-12											
In this report, Lead Leadership Level w To achieve any le	ership Level is calculate ill not be calculated unt adership level, the ad	ed based on the total of G il the next commission ru c count must be renewe	SPV in the current BP a un and will only conside ed.	nd Pe r thos	nding AOs. This should e orders that have gener	be use ated.	ed for information purpose	s only. Your actual				
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	Presidential				Presidential							
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Renewed	Yes				Must be Renewed		OK					
	Current Amount	Pending AO Amount	Current + Pending AO									
PV/QV	0	112	112		Minimum of 100		OK					
GPV	17432	30013	47445		Minimum of 60000		Additional 12555 GPV					
	8115 in Leg 4 5348 in Leg 5 3969 in Leg 26	12392 in Leg 4 9589 in Leg 5 8032 in Leg 26	20507 in Leg 4 14937 in Leg 5 12001 in Leg 26									

PRIORITIES

Step 1: Identify Terminated Accounts

Sort the list by terminated accounts and delete those that have terminated since you will not be contacting terminated Associates.

SORTING STRATEGY STEPS 1-2



REMOVE TERMINATED



FIND THOSE THAT WILL NOT BE PURGED

Step 2: Identify Currently Active Associates

Sort the list by "Last Order BP" and delete those who have ordered products in the last two years. If they had an order in 2020 or 2021, we do not need them on this list.

ORDER BY MOST RECENT ORDER DATE



DELETE ACCOUNTS WITH ORDERS IN LAST 2 YEARS



FOCUS ON LIFETIME PURCHASES

Step 3: Identify the highest Commitment Candidates

Sort by "Career Purchases"

LARGEST VOLUME AT THE TOP OF THE LIST

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3	0	0	0	0	55	1995-0							
4	0	0	0	0	57	1995-0 1995 97							
5	0	0	0	0	361	1995-0 1995-0	• •	a					
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SMALL-TIME PURCHASERS ARE NOT PRIORITY



WHEN WAS THEIR LAST ORDER?

Step 4: Prioritize by most current purchasers

Sort by "Last Order BP".

SORT THE LIST FOR HIGHEST TARGETS FIRST

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Congratulations! You now have an optimized list to work with right now!

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OPTIMAL LIST!

DOWNLINE WITH INACTIVE



IDENTIFY INACTIVE



NO INACTIVE ACCOUNTS



YOU ARE A GREAT LEADER!

