



WELCOME BACK 2018

September 1-30

WELCOME BACK 2018

- To “Welcome Back” Inactive Associates and Customers with a Special Offer
- To Turn the Spotlight on Ambrotose® Products, Highlighting Ambrotose LIFE™

ELIGIBILITY

Associates and Preferred Customers who have not had a product order of any size since February 1, 2018.

OFFER #1

- In SEPTEMBER, Re-establish a “Qualified Auto Order” of 100 PV or More

Receive: 1 Bottle of PLUS
Free Shipping
10% Loyalty Points

OFFER #2

- In OCTOBER and NOVEMBER, Continue the “Qualified Auto Order”

Receive: Free Shipping Both Months
 10% Loyalty Points Both Months
 50 Bonus Loyalty Points

SUMMARY

- 3 Months Qualified Auto Orders (100+ PV)
- Receive:
 - Bottle of PLUS (\$41.99 Value)
 - 3 Months Free Shipping
 - 3 Months Loyalty Credits (30+)
 - Bonus: 50 Loyalty Credits

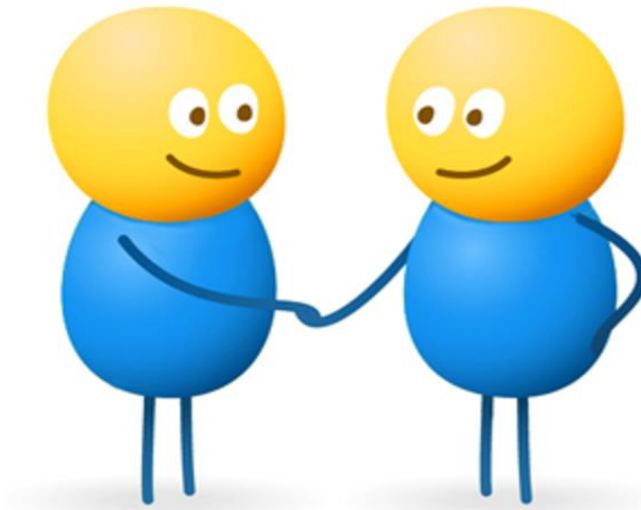
FOCUS



METHOD

Corporate-Field Partnership

- 3 Levels



METHOD – LEVEL 1

- Corporate Direct Mailer with Ambrotose LIFE™ Slimstick (US Only)
- To High-Volume Inactive Purchasers
(Over \$10,000 Career Purchases)
- Focus on Inactivity Since February 2016
- Corporate Email Follow-up Campaign
- Field Leader Personal Follow-up Opportunity

MAILER FRONT/BACK

COME BACK TO MANNATECH!

This package contains a **FREE** sample of our new, more powerful Ambrotose® product, Ambrotose LIFE™.

The new, more powerful Ambrotose LIFE powders have 2x as much Manapol® as Advanced Ambrotose®, mixes better, has a new convenient, citrus flavor single-serve slimstick or choose the unflavored canister!

If you only take one supplement for your health, this is the one to take!

TRY THIS FREE SAMPLE!

Remember, you can order Ambrotose LIFE and try it risk-free for 90 days!

Get back on the road to optimal health today!

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MANNATECH
You're sure to enjoy this complimentary sample of new Ambrotose LIFE!

**Enjoy this FREE
sample of new
Ambrotose LIFE.**



GET READY TO DISCOVER YOUR
OPTIMAL HEALTH WITH

AMBROTOSE
LIFE™

MAILER INSIDE

AMBROTOSE LIFE

IS THE MOST POWERFUL SUPPLEMENT YOU
CAN TAKE FOR YOUR HEALTH!

ARE YOU *really* AS HEALTHY AS YOU WANT *to be*?

Over the past 20 years, Mannatech has invested millions of dollars into research and validation of Ambrotose products. Today, Mannatech is the only company in the world to offer this exclusive, life-changing formula. Numerous studies have been published in peer-reviewed journals about Ambrotose powders[†], indicating that Ambrotose LIFE can:



Support
cellular
communication*



Improve cognitive
function, concentration
and memory[‡]



Improve mood
and decrease
irritability*



Support
immune
function*



Support
digestive
function*



Promote
gastrointestinal
health*

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

[‡] Cognitive claims are based on 4 g daily serving of Ambrotose LIFE powder or 1 Ambrotose LIFE Slimstick. [†] These studies were conducted on the core technology found in the Ambrotose LIFE formulation. Studies were funded by Mannatech.

Supplement Facts

Serving Size 10 g (1 slimstick)
Servings Per Container 15

	Amount Per Serving	% Daily Value
Calories	35	
Total Carbohydrate	8 g	3%*
Dietary Fiber	6 g	21%*
Total Sugars	0 g	†
Includes 0g Added Sugars		0%*
Sodium	7 mg	<0%*
Ambrotose LIFE™ complex	4 g	†
Arabinogalactan [‡] (from <i>Larix</i> spp. wood)		†
Aloe Vera Extract [‡] (inner leaf gel powder)		†
Ghatti Gum		†
Tragacanth Gum		†
Glucosamine HCl (veggie)		†
Rice Bran Powder		†
Modified Citrus Pectin		†
Sodium Alginate		†
Wakame (<i>Undaria pinnatifida</i>) Algae Extract		†

Not a significant source of saturated fat, trans fat, cholesterol, protein, vitamin D, calcium, iron and potassium.

*Percent Daily Values are based on a 2,000 calorie diet.
†Daily Value not established.

[‡] Manapol® Aloe Vera Extract

[§] AmbroGuard™ Arabinogalactan powder

Other Ingredients: Erythritol, Citric acid, Natural flavors, Stevia.

Recommended Adult Use: Take 1 slimstick daily.

Manufactured for Mannatech Incorporated
1410 Lakeside Parkway, Suite 200
Flower Mound, TX 75028 USA

TO USE:

Open one slimstick. Add to 8-16 oz. of cold water. Fewer ounces provides a stronger citrus flavor, more ounces dilute the flavor. Stir well or shake and enjoy!

IMPACTS A *wide* SPECTRUM OF *health*



It supports your body's cell-to-cell communication, cognitive function, immune system and gastrointestinal health. We believe this nutritional supplement does more for your health than any other combination of products ever developed.*

SCIENTIFICALLY *proven*

Fully validated by 10 different third-party scientific studies[†]. Ambrotose LIFE powder can help your body do amazing things.*



METHOD – LEVEL 2

- Corporate Postcard
- To Next Level of Inactive Purchasers
(Over \$2,000 Career Purchases)
- Focus on Inactivity Since February 2016
- Corporate Email Follow-up Campaign
- Field Leader Personal Follow-up Opportunity

POSTCARD FRONT

COME BACK TO MANNATECH AND
we'll send you a **FREE bottle of PLUS™!**

We've missed you! Come back to the healthy products you know and love and we'll include a FREE bottle of PLUS™ (\$41.99 value)!

While you've been gone, we introduced Ambrotose LIFE™—the most powerful Ambrotose® product ever! It tastes better, mixes better and comes in a new convenient, lemon-lime flavor single-serve slimstick or an unflavored canister.

**If you only take one supplement for your health,
this is the one to take!**



 MANNATECH.

POSTCARD BACK

WELCOME BACK OFFER:

Set up a new Automatic Order for any Mannatech product(s) during September (\$100 minimum) and we'll include a **FREE bottle of PLUS** capsules with your first order + **10% loyalty points and free shipping**. Continue the Automatic Order (\$100 minimum) through November and we'll gift you **50 additional loyalty points** in December!



Note: The special PLUS offer will not be visible on your checkout page, but it will be added to your order based on your account number. PLUS provides support for bone, breast, prostate and colon health* and helps maintain a healthy cardiovascular system.*

See the full offer details at:
<http://library.mannatech.com/10268>

Take advantage of this special offer at Mannatech.com!

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

21270.0818



MANNATECH.

Mannatech, Incorporated
1410 Lakeside Pkwy. Suite 200
Flower Mound, TX 75028



METHOD – LEVEL 3

- Field Leader Initiation
- Extend the Same Offer
- Open to Any Eligible Inactive Purchasers
- **STAY CONNECTED! BE STRATEGIC!**

RESOURCES – LEVEL 3

- Promotion Rules in Library
(English, Chinese, Spanish)
- ZOOM Training Webinar
Success Tracker Sorting
Tuesday, August 28, 2018
- Step-by-Step Instruction Sheet
(Post Next Week)



MANNATECH®

FEEDBACK TO
CCQA@MANNATECH.COM

KEEP THE MOST IMPORTANT MANNATECH
INFORMATION AT YOUR FINGERTIPS.

Create new contacts in your phone for
these important numbers:



It slides easily into
your phone sleeve!

MANNATECH

CUSTOMER CARE United States 972-471-8111 800-281-4469 Fax: 800-825-6584	MULTILINGUAL SUPPORT Chinese: 866-266-9812 French: 800-472-1186 Korean: 866-717-2176 Spanish: 800-472-0149
CANADA 866-717-2175 Fax: 800-825-6584	DON'T DELAY, ADD THESE TODAY!

MANNATECH